



Colombus Consulting continues its growth expansion in the consulting industry, reinforcing its digital offer and recruiting 50 consultants in 2018

- **Colombus Consulting, French consultancy firm in management is present in France, Switzerland and Tunisia. The firm has accelerated its development in France and internationally, notably by creating, in 2017, a new brand: Colombus Consulting Shift.**
- **To encourage the development of its activities, the firm will be recruiting 50 consultants in 2018, more specifically the innovation Digital branch that has seen a 45% growth in 2017 under the brand Colombus Consulting Shift.**

A French and independent firm growing, challenging itself to accompany the economies global transformation.

To always better accompany large corporations in their strategy deployment, Colombus Consulting announces its strategic plan for the period of 2018-2021. It will be reinforcing its position as a "managerial laboratory", as Colombus Consulting is consolidating its unique advisory and tailored offers to better insure the continuous transformation that shake corporations today. The 3-year strategic plan is notably characterized by:

- **A governance change**, by establishing a shareholder's committee of 20 people, including executive board members as well as managers of the firm;
- In-house deployment of a **scalable agile organization**
- **Traverse and Innovative offers to act on all 3 aspects of the company: Client value, collaborator experience and operational model**
- **Strong entrepreneurial dynamic and external growth**

For **Valérie Ader, director of Colombus Consulting**: « *Since the creation of the firm in 1999, the world has deeply changed. The economical, technological, social and societal context have shaken current organizations and their transformation is continuous. Data and human kind are at the heart of these changes. We our putting in place our strategic plan for the next three years to answer concrete and innovative questions to accompany our clients. For example, we have recently helped a big banks real estate committee to transform their work habits by experimenting "agile" methods in collaboration with an incubator specialized in new work methods.*

In 2017, Colombus Consulting registered a growth in activities of 11% and led many transformation missions in several fields such as finance, energy, government entities & transport industry for clients such as Groupe BPCE, Direct assurance, Crédit du Nord, la Région Île-de-France, le CEA (Atomic energy commission and alternative energies) but as well CRE (Energy regulations commission).

The firm, nominated in 2017 once again as one of the top 10 best work environments by the institution "Great Place to Wrok", will be recruiting 50 consultants in 2018 notably to consolidate its Digital & innovation offer led by Colombus Shift.

Colombus Consulting Shift: a successful integration

The creation of Colombus Consulting Shift, follows the integration in January 2017 of a team of about twenty consultants previously known under Sword Consulting (ex Simalaya), and has helped the firm deploy its digital innovation offer which has known a growth of 45% during 2017.

"In 2017, we have benefited from existing synergies by collaborating with Colombus Consulting teams through digital transformation missions like data modeling, for a bank company, or improving client service delivery systems for a hotel group. Following this successful first year, we want to develop our skills in France & in Switzerland, while having a neutral opinion towards technological providers and services, a hard position to maintain today in consultancy offers in Digital & Data" **said David Robin, associate at Colombus Consulting Shift.**

In 2017, Colombus Consulting Shift has helped 15 corporations from several sectors of activity in Data Marketing, Omni Channel or GDPR missions. In 2018, Colombus Consulting Shift will be recruiting 10 additional consultants to ensure the growth of its digital offer. The firm will be deploying a new offer "Data Lab", capitalizing on a brand-new architecture infrastructure & Big Data skills to identify and create use cases for major corporations. This new offer will reinforce possible synergies with all of Colombus Consulting's professionals, notably during Data Marketing missions in the Bank & Insurance industry.

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About Colombus Consulting

Partner of large scale organization implicated in major changes, Colombus Consulting has the ambition to reconcile economical and human interests of transformation projects. The firm, created in 1999 et with 170 consultants, is directed by Valérie Ader. The group Colombus Consulting is composed to this day of its cabinet Colombus Consulting, its offices in Paris, Tunis & Geneva.

www.colombus-consulting.com